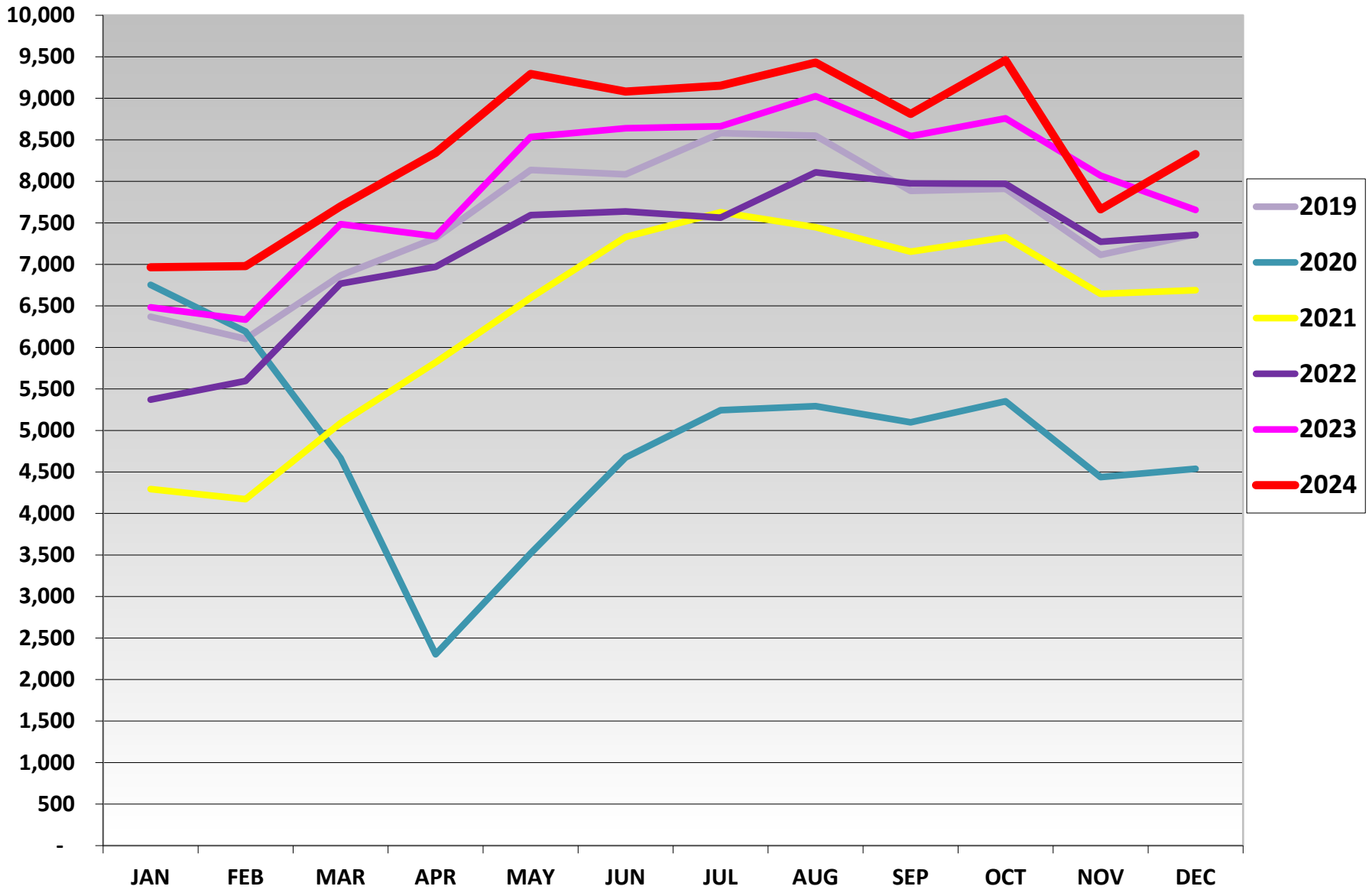Historical Monthly Traffic Trends