



What is the ExpressToll Rewards Program?

The ExpressToll Rewards program was established as an added benefit for our ExpressToll customers for having a transponder/sticker tag account. In addition to receiving a discounted toll rate, the convenience of automatic billing and online account management, ExpressToll customers will also receive exclusive discounts or incentives to local businesses..

Benefits of becoming an ExpressToll Rewards Partner:

- Your company will gain exposure to over 900,000 ExpressToll customers.
- There is “no cost” for this marketing opportunity, with the exception of the discounts that you offer.
- Your business and exclusive discount will be listed on the ExpressToll Rewards page on our website inclusive of your logo, which is viewable to every single ExpressToll Customer.

Businesses we partner with:

- **Automotive** - Maintenance and Repair, Parts & Accessories, Sales, Services etc.
- **Entertainment** - Attractions, Museums, Shows, Sports, TV, and Movie services.
- **Home & Business** - Home Services, Moving & Storage, Cell Phone, Realtors, Security etc.
- **Personal Services** - Dry cleaning, Eye care, Fitness centers etc.
- **Restaurants** - Casual Dining, Fine Dining etc.
- **Travel** - Airline, Cruises, Lodging etc.

*****We reserve the right to refuse any partnership that offers a product or service that contradicts our core values*****

What we require from our Rewards Partners:

- Partners must provide an exclusive discount/incentive to all ExpressToll account holders.
- Our partners must follow good business practices and maintain the integrity of the Rewards program.

How to become a Rewards Partner:

1. Complete the Application Form
 - a. Upload the Company logo (.jpg or .png)
 - b. Provide Company URL
 - c. Upload pdf or .jpg of the coupon OR provide link with the promotion code to obtain special discount.
2. Selection Process:
 - a. We will review your application and notify you within 10 business day of our decision. .
 - i. If selected:
 1. Sign the agreement. .
 2. Once signed agreement received, your company will be added to our ExpressToll Rewards Page.